

Kingdom Sports Group appointed Ticketing Agent for Singapore National Olympic Council until 2013

16th July 2009,

The Singapore National Olympic Council (SNOC) is proud to announce it has appointed Kingdom Sports Group (KSG) of Sydney, Australia as its exclusive Official Ticketing Agent and Sports Tour Services until the end of 2012 for Singapore.

Residents and Corporate Clients from Singapore will be able to access official tickets, sporting packages and sporting tours for the Commonwealth Games in Delhi 2010, the Asian Games in Guangzhou 2010 and the 2012 Olympic Games in London.

KSG will handle all enquiries and will offer a variety of exciting sports travel packages tailored to suit each individual event, which packages will include event tickets, airport transfers, accommodation, sightseeing tours and more.

KSG has already opened a free internet registration for the general public, business and incentive travel, and corporate hospitality from <http://www.kingdomsg.com/ticketing.html>.

Packages for all events will be released in 2010, starting with Delhi from 1st January 2010.

Demand for these events from Singapore is expected to be extremely high, and as host city of the 1st Youth Olympic Games, Singapore 2010, sporting fever is spreading across the territory.

Chris Chan Secretary General of the SNOC, said “We are excited that our alliance with Kingdom Sports Group will provide exciting affordable packages for Singaporeans, friends and families of our athletes, and for the corporate market to support our team in these overseas events”.

Daniel Beniston, Managing Director of KSG, added: “Singapore residents and corporate clients now have a wonderful opportunity to apply in advance for their chance to attend the major sporting events to follow their team, whether it is at the Asian Games, Commonwealth Games or Olympic Games. As hosts of the Youth Olympic Games, the magic of the Olympics will capture Singapore next year, and we are excited to extend the opportunity to Singaporeans to experience this magic through other international events.”

Free registration is available at <http://www.kingdomsg.com/ticketing.html>



About Singapore National Olympic Council

The Singapore National Olympic Council (SNOC) is the national nonprofit organization that coordinates the selection of Singaporean athletes for competition at the major games such as the Olympics, the Asian Games, the Commonwealth Games and the South East Asian Games. Singapore's involvement in the Games is resolutely anchored in the Olympic ideals that were first espoused by Baron Pierre de Coubertin, the founder of the modern Olympic Games, in 1894. For more information, please visit www.snoc.org.sg

About Kingdom Sports Group

Kingdom Sports Group is one of the world's leading providers of ticketing and merchandise for sporting organisations, specialising in the Olympics and Commonwealth Games. With the head office in Sydney, Australia, KSG provides various expert services: Official Ticketing Agent / Official Ticket Reseller, Sports Tour Provider, Licensee Programs, Design and Development (logos, mascots, promotional items), and Program and Marketing Consultancy Services.

KSG has been involved with the Olympics and the sports industry since 1997, working with established travel agents in various territories and countries in order to provide the best sports and Olympic experience.

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